



SAFE CITIES OF TOMORROW: Where Technology Meets Trust

AI-Powered Video Analytics

Are CCTV footages REALLY building safer² cities?



80%

of the selected 100+ smart cities do not have comprehensive safe city solutions

11%

of annual global deaths are due to road fatalities

4.6 mn

Cognizable crimes recorded in 2023 highlighting urgent urban safety needs.

18

Deaths

New Delhi Railway
Station stampede.

30

Deaths

Prayagraj Maha
Kumbh stampede.

11

Deaths

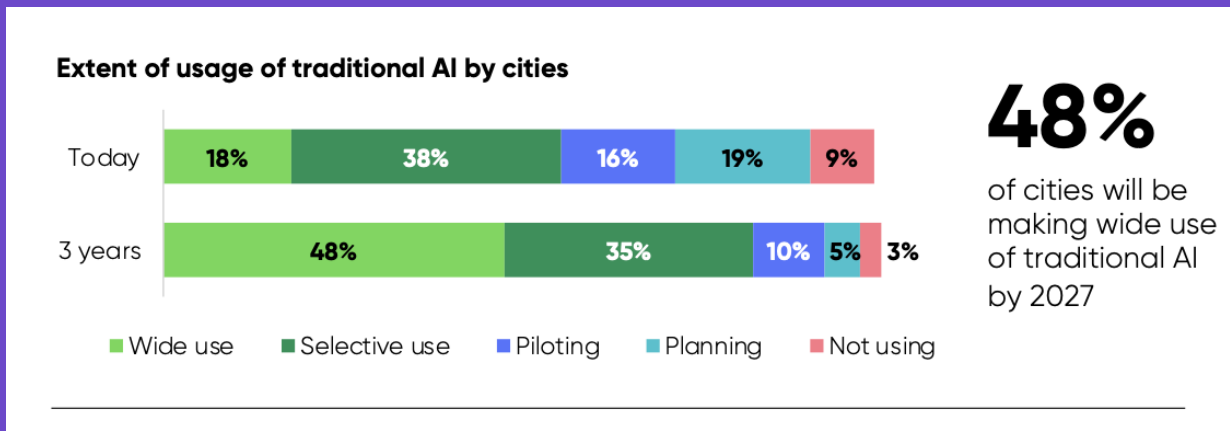
Bengaluru RCB victory
parade stampede.

**Could these have been avoided with
technology?**



“Safe city frameworks enable proactive threat detection, rapid response, and improved quality of life.”

(UN 2023)



“Traffic Management & Public Safety are the Top 2 most effective AI use cases.”

(AI powered Cities of the Future, 2025, Deloitte)

ENALYTIX brings the power of AI to build safe, resilient cities

6

PROTECT Citizens. EMPOWER Authorities. ENHANCE Urban Life



PROTECT CITIZENS —

Real-Time Safety & Emergency Response

7

Enalytix closed-loop system ensures timely police and medical action.



2X faster response
to **WOMEN IN
STRESS** calls



Fast **LOST PERSON**
identification



<20 mins
access to
**PARAMEDIC
SUPPORT**



BLACKLISTERS
identification

CREATE SAFER PUBLIC SPACES —

Crowd Control

8

Crowd density alerts prevent stampedes and overcrowding.



Ability to configure crowding thresholds

Intrusion detection in restricted zones

Alerts visible on mobile app

99% accuracy in person counts

01

**REAL-TIME CROWD
MONITORING**

02

**CROWD BUILD-UP ALERT
SENT TO EVENT
VOLUNTEERS /POLICE**

03

**SUSTAINED BUILD-UP
ALERT ESCALATED TO
DIRECTOR/EVENT HEAD**

CREATE SAFER PUBLIC SPACES —

Traffic Control with AI Video Incident

Detection System

Enhanced road safety with real-time traffic violation detection

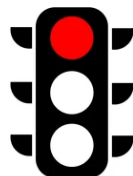
Wrong
Direction



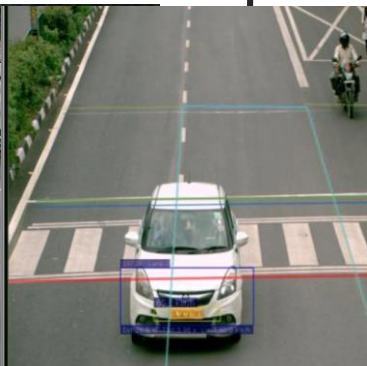
Over speed
Limit



Red Light
Violation



Illegal
Parking



ENHANCE CITY LIVABILITY— Cleanliness & Facility Usage for “Swachh Bharat”

Smart Sanitation & facility management insights boost hygiene & citizen experience

Garbage
overflow
alerts to
trigger
timely
cleaning

Odour and
usage
based
public toilet
cleaning
Alerts

Toilet Wait
time
displays for
better
queue
manage
ment

01

AI DETECTS BIN OVERFLOW OR
TOILET USAGE/ODOUR LEVELS

02

ALERT SENT TO NEAREST
WORKER WITH PICTURE

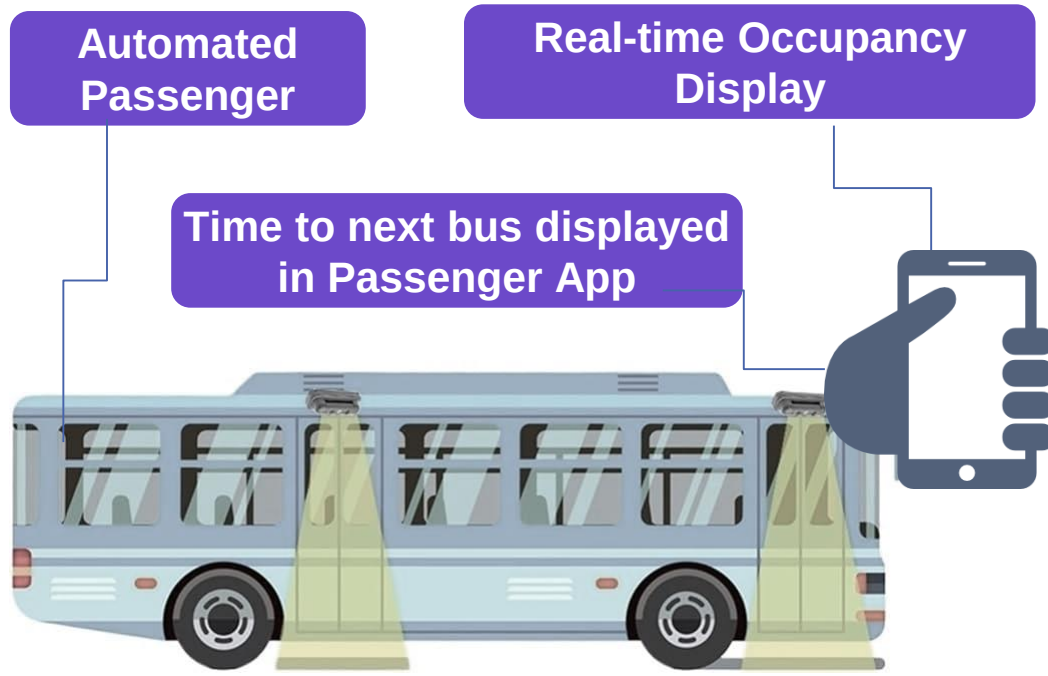
03

WORKER CLEANS AND
MARKS AS ADDRESSED



EFFICIENT MOBILITY - Smart Transport System

Optimising Public Transport Flow and Passenger Experience



All in one system

Camera with inbuilt power and connectivity

Real-time displays

99% accurate counts

We specialise in creating trust and experiences

100% accountability of data completion and accuracy



HIGH DATA ACCURACY

All reported alerts are backed by images to ensure 100% transparency and accurate alerts

REAL TIME ALERTS

AI analytics runs continuously on edge devices for live, actionable insights. Dashboards empower city managers with precise, up-to-the-minute view for quicker action

HELPDESK

Prompt helpdesk to address all issues, including Data Reporting issues, Dashboard Login issues, Data accuracy

Who are we?

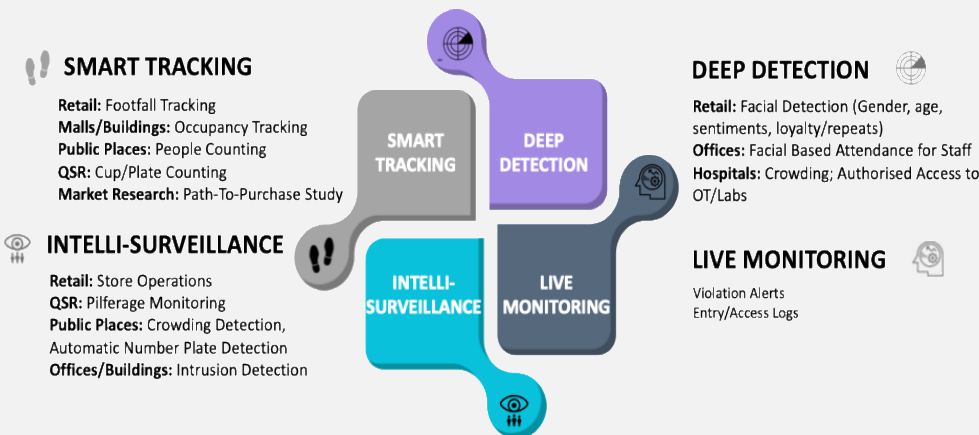
Operating Since
2020

Solutions running in
300+
Cities

Supporting
7000+
Live Sites

Team of
100+
Specialists across Tech, Ops,
Analytics & Field Force

OUR PRODUCTS



Certifications & Memberships





We deliver data You can rely on
